

Contest Rules and Regulations **Deadline: September 22nd**



Contest Rules and Regulations

PLEASE READ CAREFULLY! Show Management will be strictly adhering to the guidelines for running contests and competitions as stated in the Competition Act and in the Exhibitor Manual.

The competition act as ruled by the Government Federal State

"Competitions and like promotions conducted by exhibitors in conjunction with their displays shall be of a clear cut nature, and free of any obligation to the winner. The award of awards, and the terms of same, must be clearly stated on the entry/ballot form. Awards which are conditional upon the placing of an order, or which represent a credit to be applied as part of payment of an order, are not permissible". For more information on the Competition Act please contact the Competition Bureau at 1.800.348.5358.

In addition, Show Management states:

All contests must have approval from Show Management. Contest rules & regulations and a copy of the ballot form must be submitted for approval prior to September 22nd, 2016. The following conditions must be clearly stated on the ballots (see example on next page):

- Approximate retail value of prize
- No purchase necessary
- Not redeemable for cash

- Delivery/Installation included/not included

Information obtained from ballots is to be used in the following manner:

- Solely by the exhibitor who collected the information

- Solely for the purpose mentioned on the ballot

Every coupon must have the following text:

- Yes, I would like to receive future information from
(company)**

Show Management reserves the right to terminate any contest, by removing ballots and ballot boxes from the booth, if it does not comply with the competition act, or with Show Management regulations.

This policy is in effect to protect the consumers, as well as yourselves. It is in the best interest of all concerned to adhere to the Competition Act and show regulations. If you have any questions please contact:

Sarah Girard at sgirard@expomediainc.com ou (613) 667-0509 ext 230

Example of a contest ballot
(Must be attached to your contest form)
Deadline: September 22nd, 2016

Prize (detailed) : Approximate retail value of prize – No purchase necessary – Not redeemable for cash –
Delivery/Installation included/Not included

First name: _____

Last Name _____

Age: _____ Phone# _____

Email Address _____

Yes, I would like to receive future information from (company)

All the information above must be included in your ballot

Please Note : Contest ballot that do not conform to the above rules will not be allowed at the Show